



2020 Annual Report

Mission Statement

A catalyst for well-being, prosperity, and birth justice, BLACK Wellness & Prosperity Center exists to unite the Black community, elevate the Black voice, and build sustainable Black community infrastructure.

Our Vision

A well and prosperous Black community with the voice and capacity to ensure a just, healthy, and vibrant future.

Message to Stakeholders

In 2015 I began to think deeply about what healthcare should like for Black women and babies. Drawing from my own experiences and fueled by my mother's death in 2013 from a preventable breast cancer, a vision for what would become BLACK Wellness & Prosperity Center (BWPC) started to take shape. Through research, education, advocacy, and infrastructure and capacity building, BWPC aims to **improve the quality of care provided to pregnant women, address maternal and infant mental health, and enhance supports for families before, during, and after birth.**

In November 2019, BLACK Wellness & Prosperity Center was incorporated on the pillars of *Belonging, Love, Affinity, Community, and Kinship (BLACK)*, to guide our work.

Year in Review

Just as BWPC was launching, the nation was becoming consumed by the COVID-19 pandemic. Recognizing an opportunity to address health disparities and help build out Fresno's Black public health infrastructure and capacity, BWPC invested over 300 hours to convene what would become the African American Coalition and partners, design and develop the coalition structure, and negotiate contracts to secure anchor CARES Act funding from the City and County of Fresno. We give special acknowledgement to Fresno Economic Opportunities Commission, the coalition's backbone and fiscal sponsor, for ensuring the coalition will exist beyond BWPC's leadership.

Leveraging previous relationships with funders, BWPC was able to secure funding from notable grantors, including the Central Valley Community Foundation, Sierra Health Foundation, Public Health Institute, United Way of Fresno Madera Counties, and Health Access Plus to support our work to increase access to women's health and our COVID-19 response efforts. We received funding from the UCSF Preterm Birth Initiative to launch a research pilot titled *Evaluation of an adapted fatherhood curriculum to strengthen paternal involvement during pregnancy among Black men in Fresno, CA.*



Looking Ahead

For all the suffering the pandemic has caused, it has also created an important legacy in Fresno, in the form of the Black-focused public health infrastructure embodied by the African American Coalition. The team coordination, professionalism, coalition support, and reputation for excellence will all contribute directly to the success of BWPC.

2020 Financial Statements

Balance Sheet 12/31/2020

Assets	Amount
Total Assets	50,136.90
Total Liabilities	0
Total Liabilities + Total Equity	\$50,136.90

Statement of Income 1/1/2020-12/31/2020

Income	
Total Contributions	104,687.94
Other Income	
	19.81
Total Other Income	19.81
Total Income	104,707.75
Expenses	
Total Project Expenses	47,157.26
Total Personnel	4,289.62
Total Administrative Expenses	6,866.25
Total Other Expenses	789.49
Total Expense	59,102.62
Net Income (Loss)	\$45,605.13

Statement of Cash Flow 1/1/2020-12/31/2020

Operating Activities	
Net Income	45,605.13
Net cash provided by operating activities	45,605.13
Net cash provided by investing activities	4,531.77
Net cash provided by Financing activities	0
Summary	
Net cash increase for period	50,136.90
Cash at beginning of period	0
Cash at end of period	\$50,136.90